

**NOTICE AND AGENDA OF MEETING OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

**Social Media Workgroup**

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Arizona Geographic Information Council Outreach Committee and to the general public that the Arizona Geographic Information Council Outreach Committee will hold a meeting open to the public.

**Meeting Time:**

Thursday, April 9, 2020 at 1:30 pm – 3:00 pm

**Meeting Location:**

GoToMeeting

**Web and Tele-Conference Information:**

<https://global.gotomeeting.com/join/817160157>

You can also dial in using your phone.

(For supported devices, tap a one-touch number below to join instantly.)

United States: +1 (646) 749-3122

Access Code: 817-160-157

**Table 1: Workgroup Voting Members**

<b>Member</b>	<b>Agency/Company</b>
Jenna Leveille	AZ State Land Department
Kasey Green	AZ State Land Department
Cheryl Thurman	TerraSystems Southwest
Lucas Murray	AZ Dept of Economic Security
Shauna Evans	AZ Dept of Water Resources
Mike Hilstrom	AZ Dept of Water Resources
Paul Minnick	AZ Commerce Authority
Aparna Thatte	Mesa Public Schools

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

1:30 pm      Establish a quorum; Call to order and introductions

1:35 pm      Approve March meeting minutes

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- 1:38 pm      Workgroup/Open Meeting Law requirements
- Participation/Voting member designation
- 1:48 pm      Review recent SM activity
- Ideas to increase activity in the short term given COVID
- 2:00 pm      Hootsuite/Other Social Media Management software
- Demo of Hootsuite from Shauna
  - Report from Kasey on pricing and State approved vendors (?)
- 2:15 pm      Social Media Guidelines Document
- Collaboratively work on language/verbiage in document – FOCUS ON
    - General Responsibility & Conduct Guidelines section
    - Content Guidelines – Announcements/Activities/Tweets
- Goal: to create draft document ready for review by Admin/Legal committee at next meeting (July)
- 2:55 pm      Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.
- 3:00 pm      Adjourn

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1616 West Adams Street, Phoenix, AZ, 85007, Room 216A.

The Arizona Geographic Information Council does not discriminate on the basis of

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disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, 1616 W. Adams, Phoenix, AZ, 85007 by Jenna Leveille 24 hours prior to the meeting.